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# **EASTMAN x AXILONE, A CLOSE COLLABORATION TO SERVE LUXURY ECO-DESIGN**

**Paris, January 27<sup>th</sup> 2025**

**Axilone, a leader in plastic injection and aluminum transformation for luxury cosmetics, and Eastman, a world leader in the supply of materials, unveil the fruit of a new joint project: a recycled and recyclable crystal-clear resin with a glass-like shine, and its applications in the service of premium Beauty.**

## **A LONG-TERM PARTNERSHIP**

Sustainable development is at the heart of the strategy of both players, and collaboration with their partners is one of the pillars of their approach. Axilone and Eastman have teamed up once again to create an innovative solution aimed at providing sustainable packaging options that maintains high-end aesthetics and customization. This collaboration supports premium Beauty brands in enhancing their packaging's integration into the sustainable cycle.

## **IM812 : BREAKING BARRIERS TO DELIVER SUSTAINABLE EXCELLENCE**

The newest addition to the Cristal™ One resin portfolio, Cristal™ One Renew IM812, is designed to deliver copolyester-like performance in a recyclable (RIC1) material. Cristal™ One IM812 and Cristal™ One Renew IM812 have received the RecyClass Recyclability Approval and are classified as fully compatible with the state-of-the-art recycling processes for PET bottles in Europe.

This resin offers a unique combination of benefits for Beauty brands: it is recyclable and composed of up to 100% certified recycled content\*, with no compromise in color or performance. It blends the properties of a sustainable material with the possibility to produce thick parts with very high transparency and gloss levels.

Combined with Axilone's expertise in injection, it offers the possibility of developing multiple applications for all segments of the sector: closure solutions for skincare and fragrance, packaging for makeup and skincare (lipsticks, sun sticks, etc.)...

*"Eastman is proud of this project that reflects the power of collaboration and shared expertises to set the future of cosmetics packaging, allowing recycled and recyclable materials to embody the codes of premium beauty." Says Tara Cary, Global Marketing Manager Cosmetics at Eastman. "Cristal One Renew IM812 not only meets the high aesthetics, touch and feel standards demanded by top brands but also supports their sustainability commitments."*

Reynald Trochel, Innovation Director at Axilone, precises: *"In our opinion, this new resin is very promising because it meets several criteria to which we are particularly attached and for which we are a driving force for proposals for our customers: recyclability – with the choice of materials that fit into established recycling channels, the possibility of single-material designs of varying thicknesses, and the integration of certified recycled materials, without compromising on aesthetics and high-end perception."*

*\* Recycled content allocated via mass balance*

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## About Eastman

Founded in 1920, Eastman is a global specialty materials company that produces a broad range of products found in items people use every day. With the purpose of enhancing the quality of life in a material way, Eastman works with customers to deliver innovative products and solutions while maintaining a commitment to safety and sustainability. The company's innovation-driven growth model takes advantage of world-class technology platforms, deep customer engagement, and differentiated application development to grow its leading positions in attractive end markets such as transportation, building and construction, and consumables. As a globally inclusive and diverse company, Eastman employs approximately 14,000 people around the world and serves customers in more than 100 countries. The company had 2023 revenue of approximately \$9.2 billion and is headquartered in Kingsport, Tennessee, USA. For more information, visit [www.eastman.com](http://www.eastman.com).

## About Axilone

World leading luxury cosmetic packaging producer for skincare, fragrance and color cosmetics, Axilone designs and produces lipsticks, lipgloss, caps, collars, jars, compacts and mascara shells in metal & plastic. Well recognized for best-in-class service, eco-friendly commitments and innovative

capabilities, Axilone teams in Europe, Asia and North America are the go-to for bespoke development and stock items. With its multi-material know-how expertise in plastic injection, aluminium transformation, decoration and assembly processes, Axilone relies on a global network of directly owned industrial sites in France, Spain and China. [www.axilonegroup.com](http://www.axilonegroup.com) | [LinkedIn](#)

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